

WBT

INDUSTRIES

Buttons



Badges



Magnets

...and More!



WHO WE ARE

Since 1912, clients have come to WBT for quality , custom manufacturing. And they've kept coming back — for almost 100 years — because of our customer service, competitive pricing, fast turnarounds and innovative thinking.

As we move into our second century, WBT Industries continues to be the Creative Leader in custom-made buttons, badges, magnets, and many more fun promotional products. We also offer a wide variety of production and manufacturing services: litho and digital printing capabilities, laser engraving, laminating, die cutting, hot stamping, heat sealing, packaging and fulfillment services, along with custom design and art department, international sourcing capabilities, eCommerce solutions, and much more.

We're honored to work with major business and organizations like Disney, DIRECTTV, East West Bank, Farmers Insurance, Fresh & Easy, Holiday Retirement, LA Center Studios, NBC/Universal, Panda Express, T-Mobile, the US Army, and many, many more.

Give us a call today at 800-367-4332 to see what WBT Industries can create for you!

Call Today!

800.367.4332



GENERAL INFORMATION TERMS AND CONDITIONS

WBT
INDUSTRIES

ART REQUIREMENTS: Art must be Macintosh compatible

PROGRAMS: Adobe CS3 or lower, or Quark Express

SUPPORTED FILE TYPES: .ai, .esp, .psd, .tif, .pdf; images must be saved to size and at 300 dpi. Please be sure to include any fonts that have not been converted to outline, as well as any logo art. Please provide all images that have been placed in Illustrator or Photoshop files, along with the native file itself.

EMAIL ARTWORK: Most file formats will require compression. This compression should be done with StuffIt or WinZip. yousendit.com is another option for the transmission of large art files. Art should be sent to: artdept@wbindustries.com
NO LASER PRINTOUTS OR JPG FILES WILL BE ACCEPTED AS USABLE ART.

ARTWORK CHARGES: All pricing is based on art supplied in digital format. If artwork is supplied in an unusable format, or requires additional alterations, production time will be billed at \$100 (V) per hour with a .5 hour minimum. Art scans = \$85 (V) per high-res scan, up to 8.5" x 11" Call for larger sizes.

PROOFS: PDF proofs are provided at no cost. Matchprints and/or pre-production proofs are \$150 (V) each.

SET-UP CHARGES: Set-up charges are \$75.00 (V) for 4/C art, and \$30.00 (V) per PMS color or spot color.

LESS THAN MINIMUM CHARGE: A Less Than Minimum Charge of \$100.00 (V) will apply to all orders of less than 500 pieces.

RUN CHARGES: An extra 5th color or varnish hit will be an additional \$0.10 (V) per color.

SPECIAL INK CHARGE: If your job requires a special ink (fluorescent, metallic, etc.) a Special Ink Charge of \$75.00 (V) will apply.

COLOR MATCHING: Lamination may slightly alter color(s). Standard Pantone (PMS) Colors are used for some printing and all silkscreening jobs. For proper color matches on a 4-Color Process job, a Matchprint (\$150, V) is required. If we are matching to a digital proof, we will match to color as closely and as reasonably as possible.

DIE CHARGES: We have many standard dies on hand; however, pricing for shapes and sizes requiring custom dies will be quoted on a per job basis. Please contact Customer Service for details and pricing.

PRODUCTION TIME: Standard production time is 4-5 working days from proof approval for most orders. Please contact Customer Service if your needs differ.

RUSH CHARGES: NO RUSH CHARGES ON MOST JOBS! The only time we'll ever charge a rush is to meet a large quantity order in an extremely small amount of time, thereby requiring multiple shifts. Please talk to your Customer Service rep for details on this type of service.

OVERS/UNDERS: Over/Under runs of 5% - 10% are standard. If exact quantities are required, please indicate this as such on all purchase orders.

SHIPPING: All orders will ship UPS Ground unless otherwise stated on purchase order. Drop shipments are available for \$10.00 each (V). Freight costs for large orders are also available by custom quotation – please contact Customer Service for more information.

PACKAGING: All orders are bulk packed unless otherwise requested. Custom bagging, shrink-wrap, polybagging, blister packaging, skin packing, RF sealing, vacuum form, heat sealing, and custom package design is available. Please contact Customer Service for details.

TERMS: All first time orders require a 50% deposit with the balance COD or prepaid before shipment is made. All customers must complete a credit application to be considered for an open account. Upon credit approval terms are Net 30. We also accept all major credit cards.

CANCELLATION TIME: Accepted orders are subject to a cancellation fee. Customer will be required to pay for any and all work completed at time of cancellation.

RETURNED MERCHANDISE: All return claims must be submitted in writing within 5 working days after receipt of goods. No returns will be accepted without prior written authorization.

800-367-4332

831 Monterey Pass Road
Monterey Park, CA 91754

www.wbtindustries.com



BUTTONS

WBT practically wrote the book on buttons: we've got round, square, oblong – even recycled content and burlap! And remember – most button orders ship within 4 working days.



BUTTONS	500	1000	2500	5000	10000
1" ROUND	0.39	0.32	0.28	0.27	0.26
1-1/4" ROUND	0.37	0.30	0.26	0.24	0.23
1-1/2" ROUND	0.42	0.35	0.31	0.30	0.25
1-3/4" ROUND	0.42	0.35	0.31	0.30	0.27
2-1/4" ROUND	0.45	0.38	0.33	0.32	0.31
2-1/2" ROUND	0.52	0.46	0.42	0.39	0.36
3" ROUND	0.58	0.47	0.43	0.41	0.38
3-1/2" ROUND	0.70	0.64	0.60	0.55	0.52
4" ROUND	0.82	0.74	0.70	0.67	0.64
6" ROUND	1.80	1.73	1.60	1.54	1.51
1-1/2" SQUARE	0.44	0.37	0.33	0.31	0.29
2" SQUARE	0.46	0.40	0.37	0.34	0.31
2-1/2" SQUARE	0.62	0.55	0.47	0.41	0.39
1-3/4" X 2-3/4" RECTANGLE	0.51	0.45	0.41	0.39	0.36
2" X 3" RECTANGLE	0.47	0.41	0.37	0.36	0.31
2-1/2" X 3-1/2" RECTANGLE	0.56	0.49	0.45	0.39	0.37
1-3/4" X 2-3/4" OVAL	0.51	0.44	0.40	0.38	0.36

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MAGNETS

Our magnet shapes and designs are limited only by your imagination:

whether you need magnets for giveaways, corporate ID/branding programs, or for sale at retail, we've got you covered.



MAGNETS - BUTTON	500	1000	2500	5000	10000
1-1/2" SQUARE MAGNET	0.79	0.66	0.59	0.54	0.51
2" SQUARE MAGNET	0.80	0.68	0.61	0.55	0.52
2-1/2" SQUARE MAGNET	0.99	0.87	0.71	0.65	0.61
3" ROUND MAGNET	0.94	0.81	0.70	0.63	0.60
2" X 3" RECT. MAGNET	0.83	0.71	0.63	0.56	0.52
2-1/2" X 3-1/2" RECT. MAGNET	1.04	0.91	0.76	0.69	0.61

MAGNETS - FLEXIBLE	500	1000	2500	5000	10000
1-1/2" ROUND MAGNET	0.40	0.22	0.16	0.14	0.13
2" ROUND MAGNET	0.43	0.29	0.20	0.17	0.16
2-1/2" ROUND MAGNET	0.46	0.32	0.23	0.21	0.19
3" ROUND MAGNET	0.49	0.35	0.26	0.24	0.22
3-1/2" ROUND MAGNET	0.61	0.47	0.39	0.36	0.34
4" ROUND MAGNET	0.61	0.47	0.39	0.36	0.35
1-1/2" SQUARE MAGNET	0.40	0.22	0.16	0.14	0.13
2" SQUARE MAGNET	0.43	0.29	0.20	0.17	0.16
2-1/2" SQUARE MAGNET	0.46	0.32	0.23	0.21	0.19
3" SQUARE MAGNET	0.49	0.35	0.26	0.24	0.22
4" SQUARE MAGNET	0.61	0.47	0.39	0.36	0.35
2" X 3-1/2" RECTANGULAR MAGNET	0.49	0.35	0.23	0.16	0.13
2-1/2" X 3-1/2" RECT. MAGNET	0.53	0.39	0.31	0.28	0.25
3" X 4" RECTANGULAR MAGNET	0.51	0.37	0.29	0.26	0.24
3" X 5" RECTANGULAR MAGNET	0.61	0.47	0.39	0.34	0.27
3-1/2" X 4-1/2" RECT. MAGNET	0.61	0.47	0.39	0.35	0.32
4" X 6" RECTANGULAR MAGNET	0.89	0.69	0.57	0.48	0.44
4" X 7" RECTANGULAR MAGNET	0.83	0.72	0.60	0.53	0.50
5" X 7" RECTANGULAR MAGNET	1.12	0.99	0.78	0.71	0.67

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BADGES

WBT is the industry leader in custom badges and nametags for corporations and organizations. Our customers work with clients like Disney, Panda Express, Fresh

& Easy, Stater Bros. and Bank of America, and look to us to create memorable custom-branded badges for their employees.



Check out our prices for one color and four color Gravolply Badges! We can also create custom Plastic Molded Badges, Die Cut Badges, Metal Badges and Laminated badges – call us today for a custom quote!

GRAVOLPLY BADGES	100	500	1000	2500	5000
1" x 3" GRAVOLPLY BADGE	6.34	5.52	4.87	4.36	3.92
1-1/2" x 3" GRAVOLPLY BADGE	6.75	5.87	5.28	4.84	4.45
2" x 3" GRAVOLPLY BADGE	6.99	6.17	5.60	5.14	4.70

GRAVOLPLY BADGES - FULL COLOR	100	500	1000	2500	5000
1" x 3" GRAVOLPLY BADGE	8.28	6.71	5.73	4.82	4.21
1-1/2" x 3" GRAVOLPLY BADGE	8.70	7.06	6.15	5.30	4.74
2" x 3" GRAVOLPLY BADGE	8.93	7.36	6.46	5.60	4.99

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FILM CELLS

Film Cell Cards are fun and collectible! These vibrant pieces feature transparency art mounted in a 4/C frame, and are perfect for promoting entertainment releases!



FILM CELLS	2500	5000	10000	25000	50000	100000	500000
4" x 6" FILM CELL CARD - 2 FILMS	3.21	2.45	2.31	2.20	1.80	1.69	1.50
4" x 6" FILM CELL CARD - 1 FILM	2.94	2.30	2.19	2.05	1.80	1.55	1.37
12" x 4" FILM CELL CARD - 6 FILMS	4.52	4.19	3.79	3.65	3.41	3.22	3.04

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MEMO BOARDS

You'll love our custom memo boards: these can be used as promotional giveaways or sold at retail. We can even help you create original artwork and designs!



MEMO BOARDS	500	1000	2500	5000	10000
5-1/2" x 8-1/2", 14 PT.	1.20	0.83	0.62	0.54	0.51
8-1/2" x 11", 14 PT.	1.40	1.04	0.83	0.75	0.72
11" x 17", 14 PT.	1.82	1.46	1.24	1.17	1.13
5-1/2" x 8-1/2", 20 PT.	1.28	0.93	0.72	0.66	0.62
8-1/2" x 11", 20 PT.	1.61	1.26	1.05	0.99	0.95
11" x 17", 20 PT.	2.27	1.92	1.71	1.65	1.61
5-1/2" x 8-1/2", 33 PT.	1.37	1.02	0.81	0.74	0.70
8-1/2" x 11", 33 PT.	1.78	1.43	1.22	1.15	1.11
11" x 17", 33 PT.	2.60	2.25	2.04	1.97	1.94
5-1/2" x 8-1/2", 50 PT.	1.41	1.06	0.85	0.78	0.74
8-1/2" x 11", 50 PT.	1.86	1.51	1.30	1.23	1.20
11" x 17", 50 PT.	2.77	2.42	2.21	2.14	2.10

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BUTTON CARDS

Button Cards are a collectible way to package multiple buttons!

These can be used to promote a specific title or event, or can be used to present a collection of buttons!



BUTTON CARDS	500	1000	2500	5000	10000
3.5" x 3.5" WITH 5PCS 1" BUTTON	3.80	2.77	2.15	1.93	1.83
3" x 4" WITH 4PCS 1.25" BUTTON	3.70	2.60	1.87	1.56	1.40
3.5" x 4.5" WITH 4PCS 1.5" BUTTON	3.78	2.68	1.95	1.72	1.48
6" x 8" WITH 4PCS 2.5" BUTTON	4.42	3.15	2.38	2.07	1.88

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RIBBONS & AWARDS

Where it all began! We work with distributors who work with clients like the Santa Barbara Polo Club, the Miss Teen USA Pageant, Pasadena Tournament of Roses and Mrs. America, so you know we're still the best in the ribbon business!

RIBBONS	100	500	1000	5000	15000
POINTED TOP, 1-5/8" x 6"	0.74	0.56	0.46	0.36	0.32
POINTED TOP, 2" x 6"	0.76	0.58	0.48	0.40	0.34
POINTED TOP, 2" x 8"	0.78	0.60	0.50	0.42	0.36
POINTED TOP, 2" x 10"	0.80	0.64	0.58	0.46	0.42
POINTED TOP, 2-1/2" x 10"	0.96	0.74	0.64	0.56	0.48
SQUARE TOP, 1-5/8" x 6"	0.74	0.56	0.46	0.36	0.32
SQUARE TOP, 2" x 6"	0.76	0.58	0.48	0.40	0.34
SQUARE TOP, 2" x 8"	0.78	0.60	0.50	0.42	0.36
SQUARE TOP, 2" x 10"	0.80	0.64	0.58	0.46	0.42
SQUARE TOP, 2-1/2" x 10"	0.96	0.74	0.64	0.56	0.48
TAPE TOP, 1-5/8" x 6"	0.68	0.50	0.42	0.34	0.32
TAPE TOP, 2" x 5"	0.68	0.50	0.42	0.34	0.32
TAPE TOP, 2" x 6"	0.70	0.54	0.44	0.36	0.34
TAPE TOP, 2" x 8"	0.70	0.56	0.46	0.38	0.36
HORIZ. TAPE TOP, 4" x 1-5/8"	0.42	0.34	0.28	0.24	0.22
HORIZ. TAPE TOP, 4" x 2"	0.44	0.36	0.32	0.26	0.24
HORIZ. TAPE TOP, 3" x 3"	0.50	0.42	0.38	0.32	0.30
HEMMED TOP, 1-5/8" x 6"	0.86	0.70	0.62	0.52	0.48
HEMMED TOP, 2" x 6"	0.94	0.74	0.66	0.56	0.52
HEMMED TOP, 2" x 8"	0.96	0.76	0.68	0.58	0.54
HEMMED TOP, 2" x 10"	1.08	0.88	0.80	0.74	0.72

ROSETTES	25	50	100	200	400
3 STREAMER ROSETTES (SMALL)	5.18	5.02	4.68	4.26	4.00
3 STREAMER ROSETTES (LARGE)	8.24	7.82	7.56	7.32	N/A
PRIZE ROSETTES	3.24	3.06	2.80	2.56	N/A



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KEYCHAINS

Take your button or magnet art further with custom keytag designs.

With 4 day shipping on most orders, you can't miss!



KEYCHAINS	500	1000	2500	5000	10000
1-1/2" SQUARE	1.42	0.98	0.72	0.63	0.58
1-3/4" ROUND	1.42	0.98	0.72	0.63	0.58
1-3/8" x 2-1/8" RECTANGLE	1.41	0.97	0.71	0.62	0.58
2" x 2-7/8" RECTANGLE	1.50	1.07	0.83	0.73	0.69

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